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TÍTULO: Sensibilización jurídica y cultura jurídica de la personalidad de los conductores de automóviles.

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RESUMEN: Actualmente, hay una serie de problemas que causan consecuencias tales como un número significativo de accidentes de tráfico, que a su vez, inevitablemente conducen a la creación de una situación peligrosa en la carretera en general, un aumento en el nivel de ansiedad de los usuarios de la carretera. y una disminución del nivel de confianza en su impunidad.

PALABRAS CLAVES: Derecho, política, tráfico, conciencia jurídica, cultura jurídica.

TITLE: Legal awareness and legal culture of the personality of car drivers.

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ABSTRACT: Currently, there are a number of problems that cause consequences such as a significant number of traffic accidents, which in turn, inevitably lead to the creation of a dangerous situation on the road in general, an increase in the level of anxiety of the users of the road, and a decrease in the level of confidence in their impunity.

KEY WORDS: law, politics, traffic, legal awareness, legal culture.

INTRODUCTION.

The relevance of this topic is extremely high for modern society, only by studying such questions in theory and giving them great importance in practice, we will be able to raise the level of legal awareness of road users, and as a result, ensure a calmer situation on the road, with a high level of compliance with traffic rules.

Our modern state, which meets the characteristics of a legal state, includes such an important element as a high level of legal awareness of its citizens.

Let us turn in more detail to the definition of this concept, which is given by S.S. Alekseev, sense of justice is a purely subjective phenomenon; it consists of people's ideas about the law (acting, belonging to the past, desired); from the subjective attitude to the phenomenon of law, its values; from legal psychology and even from an individual or mass emotional reaction to a law, sometimes intuitive, subconscious (as, say, in many cases, reactions to violations of the norms of written law) (Alekseev, 1981).

As can be seen from the definition, legal awareness includes several interrelated components, in order to understand how to influence the situation, let's deal with certain aspects.

DEVELOPMENT.

Speaking of such an integral part of the concept of legal consciousness as the idea of people about the right, we'll stop our attention to the fact that such ideas should be formed not only when obtaining a driver's license, but extend throughout life, at the level of education in universities, colleges, schools.

For the purpose of writing this scientific work, it is also necessary to determine the concept of legal culture (Gazizov et al, 2018). Legal culture is first of all a “qualitatively saturated” sense of justice. Legal culture is always associated with an assessment of the level of knowledge (Tarhov, 2013) and understanding of law, the degree of faith in law, the development of a sense of legality and law, awareness of its mission in social progress (Akhmetyanova et al, 2018).

According to some authors, the idea of the right must begin to form in preschool educational organizations, moreover, it must take its origins from family education, invest from early childhood (Bliznets et al, 2018; Moharreri et al, 2018).

In educational organizations, it is necessary to conduct relevant disciplines aimed at mastering the rules of the road, focusing students on problems arising from the lack of certain knowledge in the field of road safety and the consequences they entail.

In our opinion, one of the most important stages in the development of legal awareness of drivers will be training in driving schools, respectively, the legislator should take a number of measures aimed at providing better services for the legal training of the driver, carrying out activities for legal education.

Results.

In practice, there are often situations when future drivers are taught in driving schools to circumvent the rules established by law, is the position of teachers in such schools correct in this aspect? It seems to us that no. On the road, this leads to the worst consequences. In such a situation, it is not necessary to talk about the development of legal consciousness, because only a person with a high enough level of legal consciousness that is already sufficiently formed can realize the absurdity of the education received in this field of knowledge.

Accordingly, as mentioned above, it is necessary to pay more attention to these issues at earlier stages of education from the lowest levels of educational organizations, such as kindergartens, schools, etc. Another measure of the development of legal awareness can be the dissemination of information in the media, on television, aimed at raising the level of legal awareness of road users in general. Of course, you need to talk as much as possible about legitimate behavior on the road, to pay special attention to this in advertising time on television, to devote issues of this article in newspapers and magazines, on the radio, thereby influencing human consciousness, orienting it to legitimate behavior.

It should be noted that the concept of justice is closely related to law and morality. Accordingly, it is also necessary to influence the legal consciousness of a person and his legal culture through the prism of moral values. Regarding advertising, include elements of moral and ethical categories that can influence the behavior of a subject on the road.

Today, many measures are already being taken to create such an advertisement (Sabirova et al,2018). Often, advertising banners can be found urging the driver to think about the consequences that wrongful behavior on the road will lead to. Of course, this is one of the effective measures to increase the level of legal awareness of road users. We believe that it is necessary to use such a method as much as possible to influence the driver.

Before that, we talked about the issues of influencing the driver's legal awareness by forming ideas about law, as well as indirectly influencing subjective perception, but now we need to dwell on the element of reaction to the mass behavior of violations of the law.

News and the Internet are now coping well with this task, there are even special groups and public pages on social networks reflecting the latest incidents.

Such resources can play a good preventive role, here the subject of the road can see real events, which often have very disastrous consequences. However, such a measure has a number of controversial issues, not everyone can agree that it has some educational effect, and the placement of horrifying photos and videos is also controversial, because relatives and friends of victims of such incidents may be on the other side of the screen. On the other hand, the media reflect a far from complete picture of traffic accidents, the statistics show the numbers are much higher, so whether it is worth focusing on this public attention - the question is quite debatable.

We believe that it is necessary to reflect such information in a balanced way, on the one hand paying attention to this, increasing public interest, as a result, putting pressure on the subject and forcing him to think about road behavior, which inevitably leads to an increase in legal awareness, and on the other hand, to reflect in detail every event, otherwise the situation may result in intimidation of road users, leading to increased stressful states of drivers.

The measures discussed above are sufficiently powerful, but speaking about the category of the legal state, it should be recognized as one of the most effective methods of influencing legal conscience, and as a result, the legal culture of a person creating such legal norms that would motivate drivers to act only within the law.

At the present stage, there are some bonuses for drivers who violate the law for the first time, this is one of the factors that favorably affect the behavior of an individual. However, in our opinion, such measures are an example of reactions to a violation of the law, that is, rather, such a measure motivates those who often violate the law to act within the rules, while for other categories of drivers it is rather an incentive measure.

We propose to look at the situation from the other side. In this regard, it is necessary to pay attention to the introduction of additional positive sanctions for drivers who do not violate the law, perhaps as part of lowering the vehicle tax or reducing the cost of compulsory insurance, such measures should

have an impact on the subjective perception of the person on his legal behavior, which, in turn, will contribute to the improvement of the state of road safety.

CONCLUSIONS.

Thus, exploring measures to improve the legal awareness and legal culture of the personality of the driver of a motor vehicle, we identified three main aspects, namely, improving the quality and quantity of material received in the field of knowledge of road safety rules, active involvement of the media and online media in violation of the rules traffic and improvement of legislation in the form of the introduction of positive sanctions for compliance with the law.

The problem of violation of traffic rules existed at different stages of development of society. At least part of the stated measures will have a positive effect on the existing problem, the phased introduction or improvement of existing mechanisms at the present stage will also have a great importance in a positive aspect, which will help to avoid some current problems in the future.

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